

NECESSITY OF HALAL & TAYYIB COSMETICS: FROM A SCIENTIFIC PERSPECTIVE

INTRODUCTION

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CHALLENGES

**HALAL & TAYYIB SKINCARE
PRODUCTS**

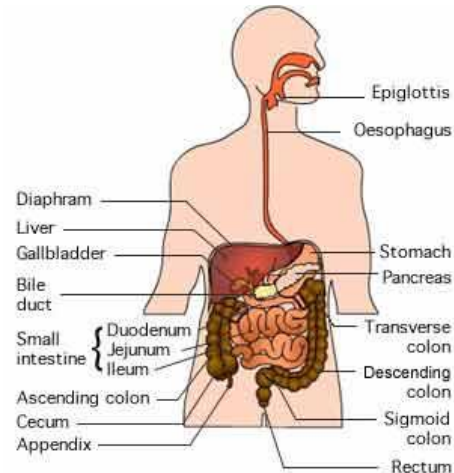
CHALLENGES

MINDSET:
OPINION LEADERS AND END USERS
**“THERE IS NO NECESSITY FOR THE COSMETICS
PRODUCTS TO BE ‘HALAL’”**

CHALLENGES

MINDSET:

A WAY OF THINKING THAT HALAL IS SOMEWHAT ENTIRELY FOOD CENTERED REGULATION



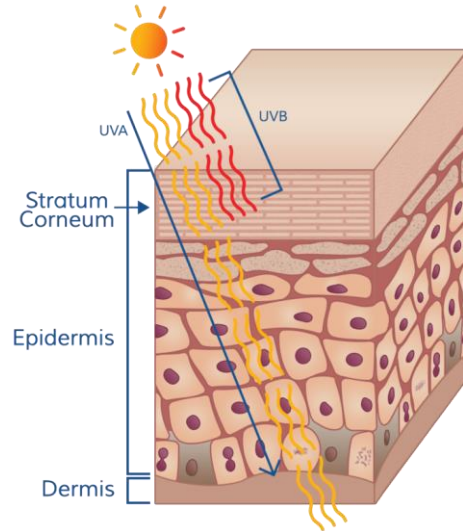
CHALLENGES

WHILE THE TRUTH IS:

HALAL IS **'CONSUMPTION CENTERED'** THAT
COVERS ALL ASPECTS OF LIFE

CHALLENGES

MINDSET: UNDERSTANDING ABOUT SKIN METABOLISM



**SKIN
METABOLISM**

TRANSDERMAL ABSORPTION

- NICOTINE PATCH
- BIRTH CONTROL PATCH
- TOPICAL OINTMENT

TRANSDERMAL ABSORPTION FOR COSMETIC PRODUCTS

- ACTIVE INGREDIENTS ABSORPTION ENHANCERS
- PENETRATION OF COSMETIC INGREDIENTS

**AGAIN
MINDSET !**

**I DO NOT USE COSMETICS!
IT'S A FEMALE MATTER!!**

EXAMPLE OF HARMFUL INGREDIENTS

- **SULFATE COMPOUNDS IN YOUR SHAMPOOS, BODY CLEANSERS, TOOTHPASTE, SHAVING FOAMS**

EXAMPLE OF HARMFUL INGREDIENTS

- **POE ADDED SURFACTANTS**
- **CHEMICAL UV FILTERS IN UV PROTECTORS**
- **SYNTHETICS PRESERVATIVES LIKE PARABEN**
- **SYNTHETIC FRAGRANCES**
- **...**
- **... GOES ON...**

**EXAMPLE OF
HARMFUL
INGREDIENTS**

**THEY ALL ARE BEING PENETRATED
INTO YOUR SKIN AND THUS ALL
OVER YOUR BODY**



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Johnson & Johnson ordered to pay \$417 million in lawsuit linking talcum powder to cancer



A terminally ill woman was awarded \$417 million by a jury that found Johnson & Johnson liable for failing to warn her and other customers about the risks of its talcum products. (Aug. 21, 2017)

By **Michael Balsamo**
Associated Press

AUGUST 21, 2017, 10:15 PM LOS ANGELES



Los Angeles jury on Monday ordered Johnson & Johnson to pay a record \$417 million in a lawsuit that the talc in the

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THE SOLUTION



THE SOLUTION

HALAL & TAYYIB COSMETICS

PURESH



BROAD SPECTRUM SUNSCREEN THAT
**REFLECTS THE UV RAYS
AND DON'T LET THEM
PENETRATE THE SKIN**

 **100% EWG
Green rated**
(Hazard-score 1-2)
formula

Physical sunscreen that contains NO HARMFUL CHEMICAL
UV ABSORBERS and OTHER POTENTIAL HORMONE-DIS-
RUPTING HARMFUL INGREDIENTS, keeping skin protected
from harmful UV rays (both UVA & UVB).

PURESH
PURE & CLEAN FRESH COSMETICS

UV Protector SPF35 PA+++

The first of its kind, the most
exclusive Halal Skincare Cosmetics.
Well-researched, GIMDES certified Halal Skincare
products from South Korea for a complete
skin care that make and maintain your skin
healthy, pure and glow.

50 g



- ✓ UVB Protection: nearly 97% (one of the highest capacity)
- ✓ UVA Protection: nearly 8-16times (one of the highest capacity)
- ✓ Safest sun-care product without potential hormone-mimicking ingredients
- ✓ One of the mildest formula available that is easily suitable even on the sensitive skin
- ✓ The lightest texture that can be worn even during hot, humid day
- ✓ Triple functional sunscreen (sunscreen, whitening, anti-aging)
- ✓ Cause no-irritation on skin
- ✓ Oil-free formula
- ✓ Enriched with skin-hydrating ingredients that keeps skin moisturized from inside
- ✓ For all skin type
- ✓ Suitable for all genders (Unisex) and all ages (even for the babies)
- ✓ Free of any synthetic preservative: Used natural preservative ONLY
- ✓ Free of Alcohol and synthetic fragrance

MAIN INGREDIENTS:

Zinc Oxide, Hyaluronic acid derivative,
Shea Butter, Aloe-Barbadensis Extract,
Adenosine, Allantoin

**365+ ITEMS
ARE READY
CERTIFIED
BY
GIMDES
AFTER DECADE-
LONG
RESEARCH
WORK**

THE SOLUTION

PLEASE NOTE

COSMETICS ARE FOOD TO YOUR SKIN!
SHOULDN'T YOU FEED HALAL & TAYYIB TO YOUR
BODY WHEN YOU HAVE THE OPTION AVAILABLE?

DEAR OPINION
LEADERS,
KEEPER OF
HALAL
LIFESTYLE...

PLEASE **START TO USE HALAL & TAYYIB
COSMETICS YOURSELF AND YOUR
FAMILY FIRST**

SUMMARY

**- AWAKENING YOUR THOUGHTS FROM
SCIENTIFIC PERSPECTIVE**

QUESTIONS
AND
OPINIONS

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